



iSEODANG

아이서당 한국어학당
KOREAN LANGUAGE CENTRE

**EST.
SINCE 2017**

COMPANY PROFILE

PRESENTATION

The only Language Centre in Johor, Malaysia with
Native Korean Teachers Certified with Korean
Language Teaching Qualification



AGENDA

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28 **Corporate Activities**



40 **Our Partners**



45 **Activity Timeline**



GREETING

-Unleash your dreams and limitless abilities at EDU KOREA (iSeodang) that is expanding towards the world.-

Today, more and more people around the world are becoming interested in Korean culture — from economic development and cuisine to K-dramas, films, and K-POP. As global interest grows, the demand for Korean language education is higher than ever before.

At EDU KOREA (iSeodang), we offer scientific, systematic, and learner-centered Korean language programs. Our qualified instructors and immersive cultural experiences help learners not only study the language but also deeply connect with Korean culture.

Just as Hangeul is creative and unique, iSeodang strives to be an innovative and impactful institution. Our goal is to contribute to the advancement of Korean language education and support cultural exchange on a global scale.

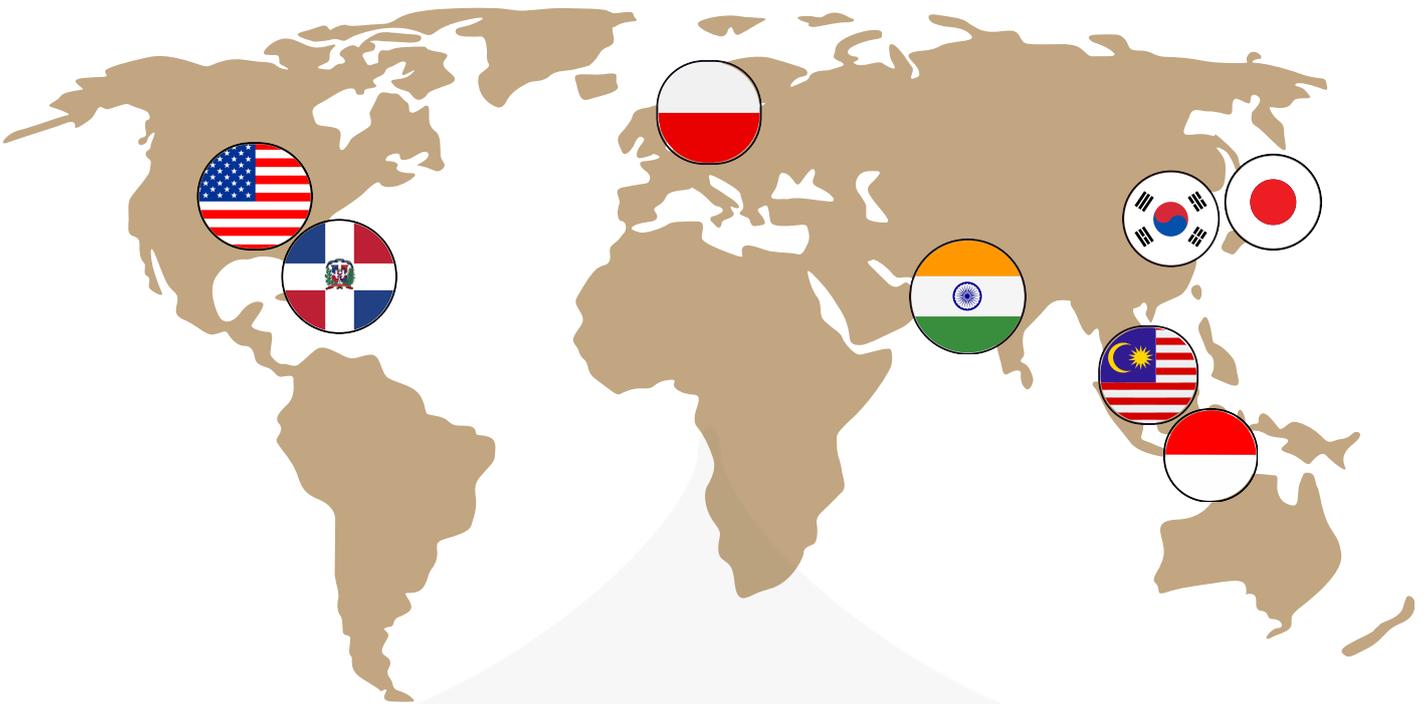
We sincerely thank you for your interest and support.



EDU KOREA PRESIDENT

이 동철

Tony Lee.



WE ARE iSEODANG

iSeodang is also known as “**International** Seodang”.

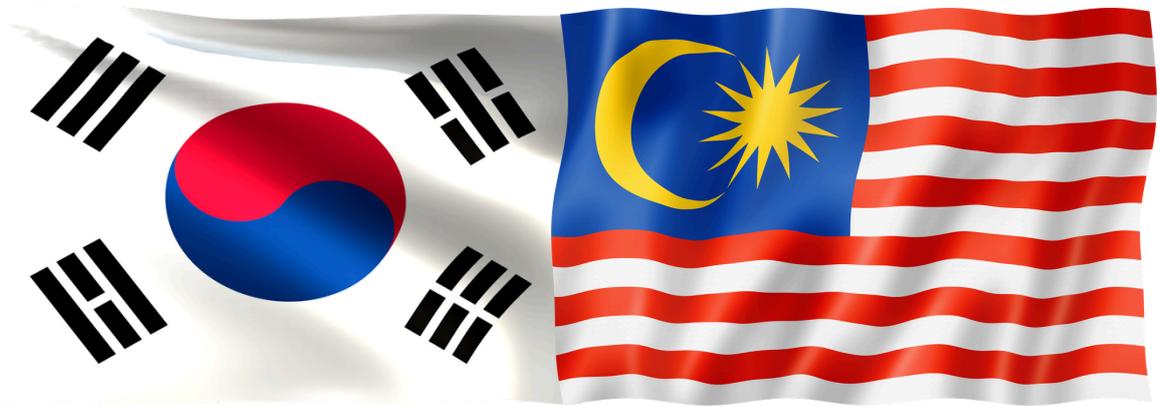
"Seodang" refers to private village schools providing elementary education during Goryeo and Joseon dynasties of Korea.

Seodang was the cultural centre of a village. The teachers in Seodang who were also the chiefs of the village assisted illiterate villagers to write their petitions and stood up for the underprivileged, guiding them to the right path.

Now, iSeodang aspires to uphold the spirit of Seodang in the early days, serving not only as a language instructor but also a leading cross-cultural hub to assist people who are unfamiliar with Korea.

ABOUT THE BRAND

MALAYSIA & KOREA



Since establishing diplomatic ties in 1960, Malaysia and South Korea have continued to strengthen their cooperative partnership. Compared to 2.83 million dollars (3.07 billion won) in 1965, trade between Korea and Malaysia reached 18.1 billion dollars (19.6 trillion won) last year, more than 6,000-fold increase. Celebrating the 60th anniversary of diplomatic ties in 2020, Malaysia has become Korea's 10th largest trading partner. Therefore, not only economic exchanges but also cultural exchanges such as food and language are being conducted more actively. iSeodang Korean Language Centre has been working hard to further vitalise cultural exchanges between the two countries. Our centre has been constantly making effort to be a bridge that connects Korea and Malaysia more closely through Korean culture.

ISEODANG'S VISION



ISEODANG ENVISIONS TO...



To instill knowledge systematically and to practice pedagogy with students



To inspire cultural enrichment through language learning

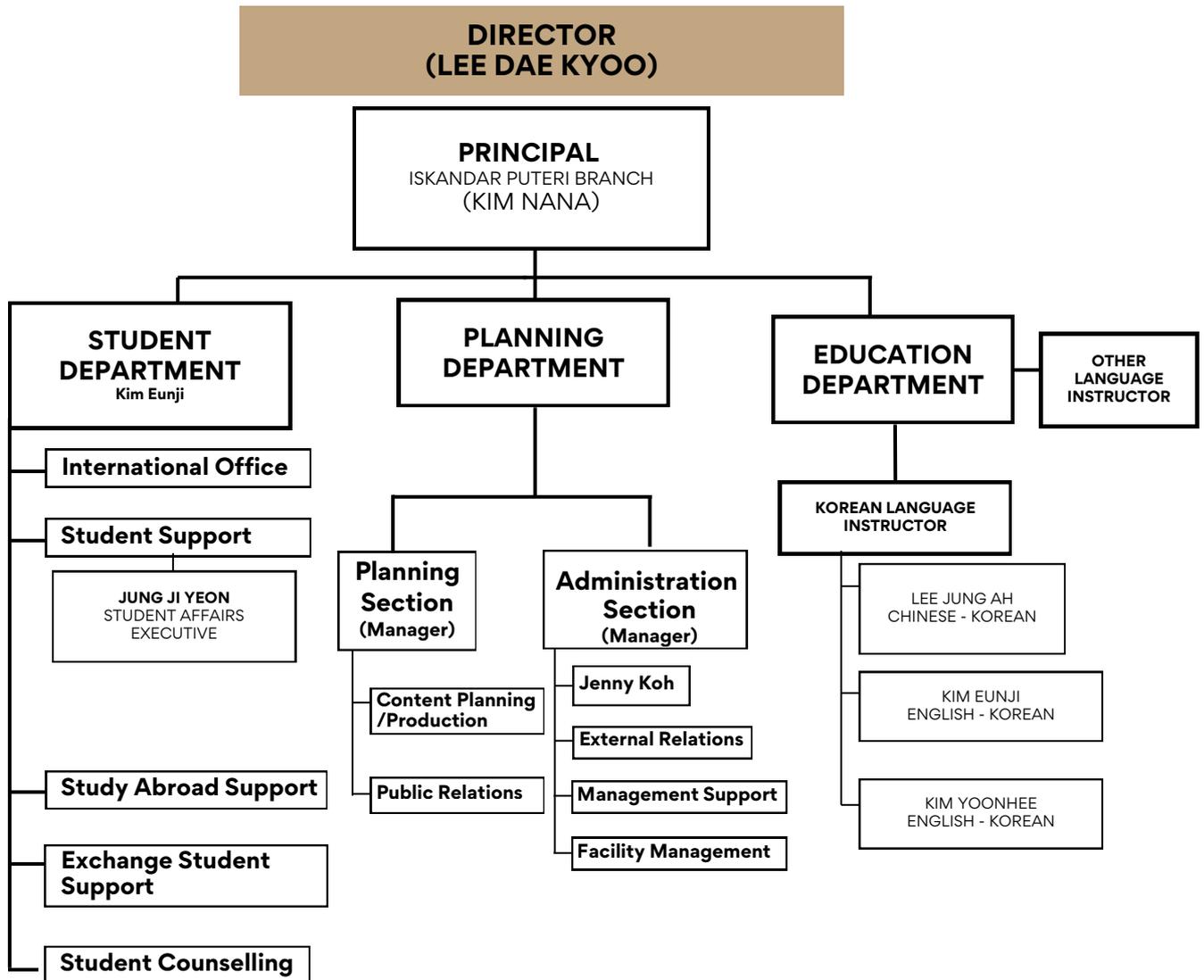


To stimulate confidence to communicate in a foreign language



To motivate lifelong learning

ORGANISATION STRUCTURE



ISEODANG'S ORG. STRUCTURE



Our organization is structured to operate efficiently and professionally. The President oversees three key departments: Student, Education, and Planning. The Student Department supports students' needs, the Education Department focuses on teaching and materials, and the Planning Department manages strategy and operations. Each part works together to ensure we deliver high-quality education and services.

MOE REGISTRATION & ACCREDITATION

Authorized for Student Visa Sponsorship

iSeodang Korean Language Centre is a fully registered institution under the Ministry of Education (MOE), Malaysia, with official authorization to sponsor international students for student visas. We offer high-quality Korean language education in a safe, professional, and legally accredited environment.

At iSeodang, we are committed to providing trustworthy and structured education, supporting students from all over the world to achieve their Korean language goals.


JADUAL KETIGA
 Peraturan 9
BORANG A
 PERAKUAN PENDAFTARAN INSTITUSI PENDIDIKAN
 PERATURAN-PERATURAN PENDIDIKAN (PENDAFTARAN INSTITUSI PENDIDIKAN) 1997
 No. Perakuan Pendaftaran: **JZ1B031**
 Perakuan ini dikeluarkan kepada
TAN HAN HAO
 911009-01-6031
 Adalah diperakukan bahawa
PUSAT BAHASA ISEODANG
 DIMILIKI OLEH : ISEODANG KOREAN LANGUAGE CENTRE SDN. BHD.
 yang beralamat di
NO. 2B, JALAN HORIZON PERDANA 3 HORIZON AVENUE
NUSAJAYA 79100 JOHOR
 adalah didaftarkan di bawah Akta Pendidikan 1996
 Perakuan Pendaftaran ini habis tempoh pada **31/12/2028**
Syarat-Syarat Pendaftaran
 (i) Bilik-bilik yang diluluskan dan balik yang berdaftar (Sila lihat Lampiran A)
 (ii) Kursus-kursus yang diluluskan (Sila lihat Lampiran B)
 (iii) Syarat-syarat lain seperti dinyatakan di belakang siji perakuan ini.
 Cap Rasmi

 Tarikh : 08/04/2025
HAJI MOHD HANAFI BIN SAMAD
 Pendaftar Institusi Pendidikan dan Guru
 Jabatan Pendidikan Negeri Johor
 b.p. Ketua Pendaftar Institusi Pendidikan dan Guru
 Kementerian Pendidikan Malaysia
 Untuk Pembaharuan Perakuan Pendaftaran
 Tarikh pertama didaftarkan : 02/10/2022 Rujukan : JZ1B031

MOE Registration Number: JZ1B031
 Location: Nusajaya, Johor
 Validity: Until 31 December 2028

HRD CORP QUALIFICATION

HRD Corp Claimable Courses is a dedicated programme designed to assist employers in retraining and upskilling their employees in line with their operational and business requirements. iSeodang is proudly HRD Corp certified, offering a range of claimable courses tailored for business environments. With extensive experience in conducting corporate workshops, we assist companies in upskilling and retraining employees, aligning training outcomes with specific operational and business needs.



iSeodang is a certified HRD Corp Training Provider, offering claimable Korean language courses designed to meet the operational needs of modern businesses.



ISEODANG KOREAN COURSES

Learning Korean connects you to a vibrant culture, enhances career opportunities, and enriches your global perspective. At iSeodang, we pride ourselves on delivering top-quality Korean language education. Variety of Courses are available to match your needs from Basic to Master, Travel Korean to Communication Korean

LIST OF COURSES

1 **Standard Course**
(Basic to Master)



2 **TOPIK**



3 **K-Travel**



4 **K-Wave**



5 **Business Communication**



6 **Corporate Training**



STANDARD COURSE

1) BASIC

Period: 4 Lessons / 6 Hours

Learning the most basic Korean including Hangeul (Korean alphabets), numbers, Korean sentence structure, greetings and self-introduction.

2) BEGINNER

Period: 30 Lessons / 45 Hours

Learning the most basic Korean required for everyday life, including shopping, ordering food, asking for directions, making an appointment, making and answering phone calls.

3) PRE-INTERMEDIATE

Period: 30 Lessons / 45 Hours

Understanding and expressing yourself on familiar social topics, including colours, emotion, transportation, clothing, request, medical treatment etc.

4) INTERMEDIATE

Period: 30 Lessons / 45 Hours

Understanding and expressing yourself on familiar social topics, including colours, emotion, transportation, clothing, request, medical treatment etc.

5) PRE-ADVANCED

Period: 30 Lessons / 45 Hours

Understanding and expressing yourself on specialised topics such as exchange and refund, housekeeping, stress, memory, education, environment, catastrophes & disasters, computer & Internet, etc.

STANDARD COURSE

6) ADVANCED

Period: 20 Lessons / 30 Hours

Understanding and expressing yourself on specialized topics such as volunteer service, health, sports, Korean poems & essays, science, economy, Korean history, city & people, international, interview, etc.

7) MASTER

Period: 20 Lessons / 30 Hours

Understanding and expressing yourself on specialised topics, such as Korean behaviors, South Korea and North Korea, educational problems, Korean novel, Democracy & Industrialization, inventions & discoveries, K-pop culture, changing society, world's cultural heritage, etc.



TOPIK COURSE

TOPIK I

Period: 24 Lessons / 36 Hours

Basic Level - Sub-level 1 and 2
containing two sections only - Reading
& Listening

TOPIK II

Period: 36 Lessons / 54 Hours

Intermediate and Advanced level -
Sub-level 3 to 6 covering Reading,
Listening & Writing

EXAM PRACTICE

Learning techniques to find correct
answers through practicing past year
questions and model questions.



OTHER COURSES

1) K-TRAVEL

Period: 4 Lessons / 6 Hours

Speaking with Korean locals and making friends.

Learning basic conversation required for traveling in Korea, such as using public transportation, hotels & restaurants and shopping.

2) K-WAVE

Period: 4 Lessons / 6 Hours

Immersing in Korean entertainment.

Learning various types of conversation through Korean dramas as well as discussing Korean Entertainment cultures.

3) BUSINESS COMMUNICATION

Period: 12 Lessons / 18 Hours

Learning professional and business languages in Korean. Learning manners and etiquette as well as business Korean necessary to do business with Korean companies and customer.



ISEODANG LESSONS

1:1 LESSONS



Our 1:1 Korean classes are designed to meet the unique needs and learning styles of each student. We customize our lessons based on the individual characteristics of every learner, taking into account their strengths, challenges, and personal goals.

GROUP LESSONS



Our Korean group lessons emphasize collaborative learning, where students work together to solve problems, practice language skills, and engage in discussions. This approach not only builds a strong sense of community but also encourages students to take initiative in their learning.



ISEODANG LESSONS

ONLINE LESSONS



Our online Korean lessons are designed to provide the same high-quality, interactive experience as our in-person classes. We utilize cutting-edge technology to create a virtual classroom where students can engage with the material, participate in discussions, and collaborate with peers from the comfort of their own space.



PHONE LESSONS



This format allows students to engage in real-time conversations with a native Korean teacher from anywhere, providing a personalized and interactive learning experience. Our phone call lessons are designed to fit into your busy schedule, offering a unique opportunity to practice speaking and listening skills in a one-on-one setting.



ISEODANG STUDENTS



The reliability and professionalism of iSeodang are consistently demonstrated through the achievements of our students. Our learners have excelled, with some attaining the highest level of the TOPIK exam (Level 6), securing scholarships from the Korean government to study in Korea, and gaining admission to prestigious institutions such as Korea University. These accomplishments reflect our commitment to excellence and our effective, results-oriented approach to Korean language education.



ISEODANG STUDENTS

문서확인번호 : 5701-1132-1803-1233

한국어능력시험 성적증명서 OFFICIAL TOPIK SCORE REPORT

수험자 정보 (Test-taker's Information)

성명 Name	성별 Gender	출신국가 Country	생년월일 Date of Birth
NG QI EN	여자 (female) F	말레이시아 MALAYSIA	****mmdd
수험번호 Registration No.	시험종류 Test Type	회차/시험일 Test Held/Test Date	성적유효기간 Valid Until
	TOPIK II	78/2021/10/17 th/yyyy/mm/dd	2023/11/24 yyyy/mm/dd

시험 결과 (Test Result)

영역 Section	점수 Score	수험자점수 및 수험집단평균 your score / average	총점 Total Score	등급 Level
듣기 Listening	96 / 100	96 / 66.08	234 / 300	6급
쓰기 Writing	56 / 100	56 / 39.31		
읽기 Reading	82 / 100	82 / 57.60		

언어 수행 능력 (Level Description)

시험종류 Test Type	TOPIK II	등급 Level
듣기 Listening	대부분의 업무 수행 영역에서의 대화나 정치, 경제, 사회, 문화, 교육 등의 전문 분야와 관련된 다소 심도 깊은 대화와 담화. 다소 복잡한 장면이나 연설. 대답을 듣고 내용 파악하고 추론하며 비판적으로 이해할 수 있다.	6급
쓰기 Writing	사회적, 추상적 소재 또는 업무나 전문 분야와 관련된 논문을 정확하고 적절하게 구성할 수 있다.	6급
읽기 Reading	대부분의 업무 수행과 관련된 글. 전문 영역에 관련된 글을 읽고 내용을 이해하고, 추론하고, 비판적으로 분석할 수 있다. 소설, 희곡, 평론 등을 읽고 작자의 의도, 상러 등을 파악할 수 있다.	6급

국립국제교육원장
President of National Institute for International Education

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ISEODANG'S TEACHERS



**ALL OUR TUTORS HAVE BEEN QUALIFIED TO BE
KOREAN TEACHERS BY THE CULTURE SPORTS AND
TOURISM MINISTRY OF KOREA.**

Our professionally trained teachers are rigorously selected in order to maintain a faculty of teachers possessing a strong command of language not only in English, but also in Korean to help new learners study the language more effectively and efficiently.

OUR TEACHERS



**HEADMASTER
KIM NANA**

EN

BM

She has the Certificate of Korean Language Teacher from the Ministry of Culture, Sports and Tourism of Korea. ISeodang was established with her belief that locals can learn Korean in a simple yet engaging way.

EN

中文

**SENIOR LECTURER
LEE JUNG AH**

She Obtained the Certificate of Korean Language Teacher from the Ministry of Culture, Sports and Tourism of Korea. She specializes in classes for TOPIK certification.



**LECTURER
SHIN HYEON SU**

EN

He holds a Degree in English Language and English Literature and completed his studies at Kyungpook National University, Korea. With a strong academic background for language education.



OUR TEACHERS



LECTURER

JENNY KOH ZHI XUAN 中文

She Obtained the Certificate of Chinese Language Teacher from the Ministry of Malaysia, Sports and Tourism of Korea.
She focuses on Standard Chinese classes.

EN

LECTURER

JEON MIN JI

She Obtained the Certificate of Korean Language Teacher from the Ministry of Culture, Sports and Tourism of Korea.
She focuses on Standard classes.



LECTURER

JUNG JI YEON EN

She has completed all courses for certification and focuses on Business Communication classes.



OUR CERTIFICATIONS



Certificate of Graduation



the Korean language teaching certificate



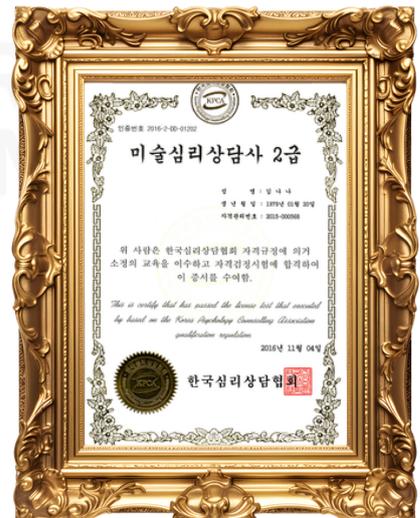
reading instructor



Storyteller Certificate



Certificate of Art Psychological Counselor



OUR CERTIFICATIONS



Certificate of Graduation



Certificate of Graduation



Certificate of Graduation



Certificate of Graduation



the Korean language teaching certificate



Korean Language Instructor Level 1



Chinese Proficiency Test Level 6



Teaching Permit

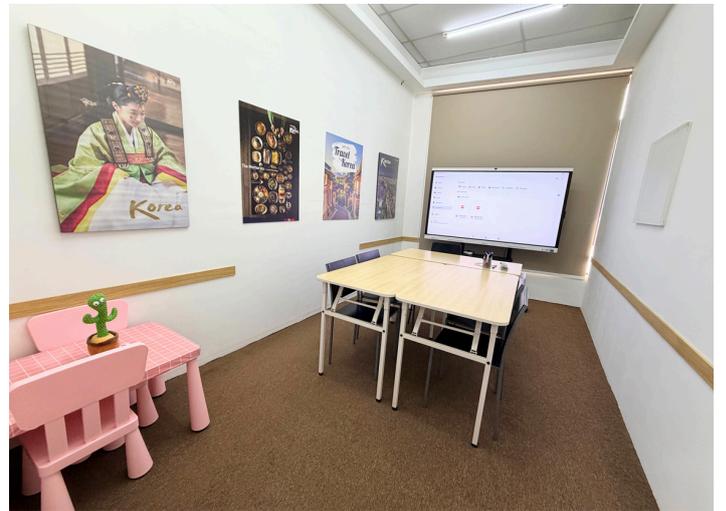


Teaching Permit

PICTURES OF PREMISES



PICTURES OF PREMISES



Our education center offers ample, well-equipped classrooms designed to provide a comfortable and conducive learning environment for all our students. Each room is thoughtfully arranged to support interactive learning, and our facilities are maintained to the highest standards to enhance students' educational experience.

PROJECT OVERVIEW



ISEODANG BUSINESS ACTIVITIES



At iSeodang, we go beyond merely offering Korean language classes. Our mission is to enrich people's experiences and perspectives on the Korean language and culture, extending our reach to educational institutions like high schools and universities, as well as various organizations and groups.

KOREAN LANGUAGE EXCHANGE EVENT



ISEODANG DONATION HELLO HANGEUL



SK TAMAN BUKIT INDAH JOHOR, MALAYSIA



CI BILINGUAL SCHOOL, SANTO DOMINGO, DOMINICAN REPLUBLIC



SADHAGAD SCHOOL, MUMBAI, INDIA

KOREAN CULTURE EXCHANGE EVENT



KOREAN FOOD MAKING EVENT



CULTURE EXCHANGE WITH BOMBA

iSeodang is currently working with many government officials in Johor Bahru. We invited the Fire and Rescue Department of Malaysia to engage in traditional Korean games and hearty Korean meals made with love, in order to show our gratitude towards their dedication to serve the community.



MBIP CARNIVAL 2022 DECEMBER

iSeodang Korean Language Centre was proud to be invited by the local council, Majlis Bandaraya Iskandar Puteri for Korean Culture booth during Hari Bandaraya on 16 - 18 December 2022. The event consisted of Korean culture activities, Hanbok (Korean traditional costume) photo booth as well as Korean food booth. Through the event, Johor citizens were able to enjoy Korean culture in various ways. There were also a special stage performance by our teachers and students.



MBIP CARNIVAL 2023 NOVEMBER

iSeodang Korean Language Centre was proud to be invited by the local council, Majlis Bandaraya Iskandar Puteri (MBIP), for a Korean Culture booth during the MBIP Carnival on 10, 11, and 12 November 2023, in conjunction with Hari Iskandar Puteri 2023. The event featured Korean cultural activities, a Hanbok (Korean traditional costume) photo booth, and a Korean food booth. Through the event, Johor citizens had the opportunity to enjoy Korean culture in various ways. There was also a special stage performance by our teachers and students.



MBIP CARNIVAL 2024 NOVEMBER

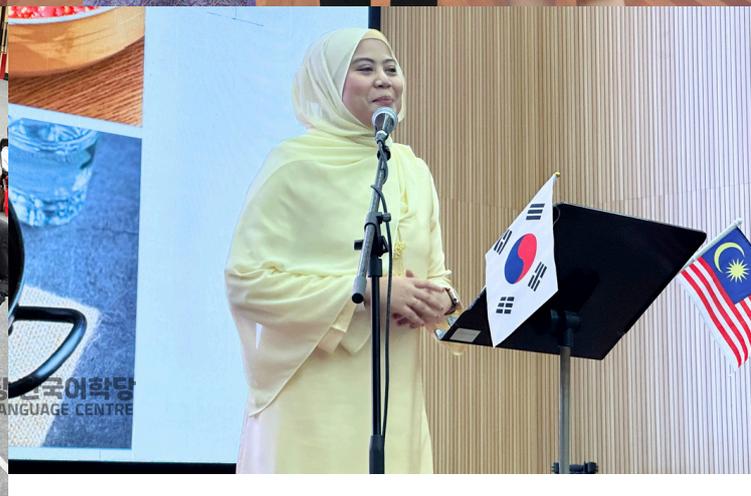
iSeodang Korean Language Centre was proud to be invited by the local council, Majlis Bandaraya Iskandar Puteri (MBIP), for a Korean Culture booth during the MBIP Carnival on 23, 24, and 25 November 2024, in conjunction with Hari Iskandar Puteri 2024. The event featured Korean cultural activities, a Hanbok (Korean traditional costume) photo booth, and a Korean food booth. Through the event, Johor citizens had the opportunity to enjoy Korean culture in various ways. There was also a special stage performance by our teachers and students.



THE 2ND KOREAN SPEAKING CONTEST AT MBIP

Malaysia-Korea Bilingual Speech Competition

We supported and participated in the Malaysia-Korea Bilingual Speech Competition, a cultural exchange event that promotes bilingual communication and mutual understanding between Malaysia and South Korea. The event provided a platform for participants to showcase language proficiency, cultural awareness, and cross-cultural confidence.



THE 2ND KOREAN SPEAKING CONTEST AT MBIP



06

28. 8. 2023

星期一

星洲日报 大柔佛社区报

编辑: 王惠惠

角色互換促進文化交流

馬韓雙語演講賽添趣味

(依斯干达公主城27日讯) 韩国人穿马来传统服装说马来语, 马来人穿韩服说韩国话, 什么情况?

原来, 这是新山韩国文化协会为了促进韩国人与大马人的文化互通与交流, 于今日特别举办的“马韩双语演讲比赛”, 呈现了“角色互換”的奇妙化学效应。

上述活动是在依斯干达公主城市政厅礼堂举行, 出席者包括依城市副市长卡莎娜、柔州教育局私立教育单位助理主任诺芝哈、新山韩国文化协会会长李大柱、秘书黄毓钦等。

据了解, 新山韩国文化协会甫在去年创立, 宗旨是为了搭建韩国与马来西亚文化紧密连接的桥梁。

成立之初, 该协会便积极开展活动, 2022年便首次与依城市市政厅合作, 在“市政厅日”的嘉年华会活动上向本地民众介绍韩国服装与食物, 今年更再接再厉, 与国内唯一获得韩国语教学资格认证的语言中心ISEDONG一起协办“马韩双语演讲比赛”。



金娜娜被马来西亚的文化、和谐安宁的氛围所吸引而决定举家来马定居。(陆家明摄)

金娜娜：创办韩语中心分享文化

ISEDONG创办人兼新山韩国文化协会代表金娜娜受询时透露, 她和家人定居在马来西亚已有6年时间, 当初是被马来西亚的文化、和谐安宁的氛围所吸引而决定举家来马定居。

期间, 她创立了韩国语言中心, 希望培训更多韩国语老师, 借此来分享韩国的语言和文化。

据她了解, 定居在新山的韩国人大约有2000人, 除此, 短期居留的韩国人也不少。

“其实也有很多韩国人因为想要体验马来西亚的生活, 会选择在12至2月的冬季或7至8月的夏天来马逗留一个月左右。”

她本身居马期间也学会马来语, 她认为这样跟官方沟通也比较容易。



其中一名韩国籍参赛者穿着马来传统服装以双语介绍马韩美食。(陆家明摄)



李大柱(右四)很开心再次促成马韩文化的交流, 其他嘉宾包括诺芝哈、卡莎娜(左四及五)等。(陆家明摄)

黄毓钦：提供官员学韩语机会

黄毓钦透露, 新山韩国文化协会与依城市市政厅有相当密切的合作关系, 除了今次的活动, 该会更为市政厅官员提供了学习韩语的机会。

“下个月在韩国首尔有一项‘世界市政府日’, 依城市市政厅也会派员前往, 所

以, 近来一批官员也在努力学习韩语。”

她披露, 今次的演讲比赛也有来自依城市市政厅的参赛者。

→黄毓钦希望“马韩双语演讲比赛”进一步深化大马人和韩国人的感情。(陆家明摄)



华裔小女生自如切换马来语和韩语, 表现棒棒哒。(陆家明摄)



马来女子穿着韩服说韩语, 这就是文化互通交流的美妙之处。(陆家明摄)



“马韩双语演讲比赛”在依城市市政厅礼堂举行。(陆家明摄)

9参赛者语言切换自如

“马韩双语演讲比赛”共有9名参赛者, 包括巫裔、华裔及韩国籍。

参赛者的演讲主题和演讲方式很有意思, 当介绍韩国的冷面时, 参赛者以马来语来讲解, 可是介绍本地的冷饮cendol时, 又将语言切换至韩语; 或者是以马来语介绍韩服, 用韩语介绍马来传统服装, 表现都棒棒哒, 也为这场独特的马韩文化

JOHOR FM – “SEPATAH SEHARI” PROGRAM

ISEODANG was invited to collaborate with **Johor FM** for the “Sepatah Sehari” [101.90] radio program, where our instructors taught basic Korean language segments to promote public language learning and cultural awareness.



HANBOK PHOTOBOOTH



K-CULTURE EXPERIENCE MBPG



On July 5, 2023, a meeting was held with the mayor and deputy mayor at MBPG City Hall. We ate lunch together with Korean food such as Japchae, Samgyetang, and Bulgogi. And we had time to try on hanbok together and experience Korean culture. Through today's meeting, we decided to hold various events together, such as the MBPG Carnival (Layang Layang) and the Korean language course.

- The mayor and deputy mayor's secretaries are choosing hanbok to wear.
- MBPG secretaries wearing hand-picked hanbok and taking pictures with Korean Cultural Association staff.
- Korean food eaten by the mayor and deputy mayor.
- The mayor and deputy mayor taking pictures in a nobleman pose during the Joseon Dynasty.



COMPLIMENTS FROM MBIP MAYOR

During MBIP Hari Bandaraya, even the mayor and staff graced our Korean culture booth. Thanks to all the support from MBIP as well as the cooperation from iSeodang staff and teachers, iSeodang was honoured with the gift of appreciation by MBIP mayor.



**WITH THE BEST COMPLIMENTS
FROM THE MAYOR OF MBIP**

CORPORATE WORKSHOP WITH MBIP

On July 5, 2023, a meeting was held with the mayor and deputy mayor at MBPG City Hall. We ate lunch together with Korean food such as Japchae, Samgyetang, and Bulgogi. And we had time to try on hanbok together and experience Korean culture. Through today's meeting, we decided to hold various events together, such as the MBPG Carnival (Layang Layang) and the Korean language course.

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OUR PARTNERS



MBJB
Majlis Bandaraya Johor Bahru



MBIP
Majlis Bandaraya Iskandar
Puteri



MBPG
Majlis Bandaraya Pasir
Gudang

COMUNITY & SCHOOL PROGRAM



Universiti
Teknologi Malaysia



MDIS Malaysia
International College



SOUTHERN
UNIVERSITY COLLEGE

**JOHOR
LEADER ENGAGED**

23

PARTICIPATANTS

18,000+

By engaging 23 local leaders in Johor first, Persatuan Budaya Korea has shared Korea's rich culture with over 18,000 participants, fostering lasting connections, mutual understanding, and vibrant cultural exchange across the community.

PARTNERSHIP



Southern University



Chonnam National University



SK TAMAN BUKIT INDAH



UNITAR



Ping Ming Primary School



Foon Yew High School



아이서당 한국어학당
KOREAN LANGUAGE CENTRE

ISEODANG MDIS MOU



On 15th October 2024, iSeodang Korean Language Centre and MDIS University formalized a strategic partnership through MOU to deliver specialized educational services to both international and local students. This collaboration will include programs such as English language camps and Korean language workshops, enhancing the language and cultural learning opportunities for students from diverse backgrounds.



ISEODANG MDIS MOU



From 2024 to 2025, iSeodang Korean Language Center had the privilege of collaborating with MDIS International College for the Summer Camp and English Camp programs, which were primarily attended programs, which were primarily attended by students from Korea.



TIMELINE



APR 2018

Korean food making culture experience event



MAR 2019

Korean Culture Exchange Program in Foon Yew High School



APR 2019

Korean Culture Exchange Program in Southern University



JUNE 2019

Korean Culture Exchange Program with UTM Students



JULY 2019

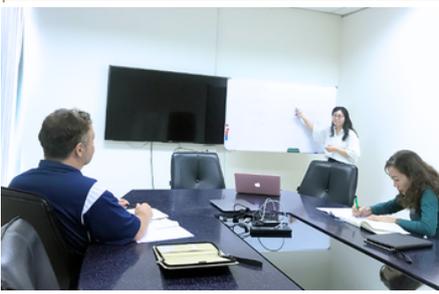
Korean Class in Iskandar Investment Berhad (IBB)



AUG 2019

Korean Culture Exchange Program in Iskandar Investment Berhad (IBB)

TIMELINE



NOV 2019

Korean class in SUKANO



JUNE 2019

Korean class in Tanjong Puteri Golf Resort



SEP 2021

Online live Korean cooking class



JULY 2022

Language Exchange Event with Bomba



AUG 2022

Language Exchange Event with students from National University of Singapore (NUS)



NOV 2022

Education fair at Sekolah Menengah Kebangsaan (P) Sultan Ibrahim (SIGS)

TIMELINE



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TIMELINE



JULY 2023

Korean Culture Exchange program in SJK
(C) Ping Ming



AUG 2023

Korean Language Workshop & Culture
Exchange Activity for MBIP



AUG 2023

The 2nd Korean Speaking Contest at MBIP



OCT 2023

Participating Korean Language Society student
recruitment in UTM



OCT 2023

Participating Korean Language Society student
recruitment in UTM



NOV 2023

Participating in MBIP Hari Bandaraya 2023

TIMELINE



DEC 2023

Korean Culture Experience at
Car-Free Morning by MBBJ



DEC 2023

JOM JALAN-JALAN SEOUL
EVENT with Petron



JAN 2024

Korean culture experience event with iSeodang
students



JAN 2024

Participating in Petron Roadshow



FEB 2024

1st CCA class is SJK(C) Ming Chih



SEP 2024

MOU with Korea Bio Cluster Federation

TIMELINE



OCT 2024

ISEODANG and MDIS MOU signing



NOV 2024

JOM JALAN-JALAN SEOUL
EVENT with Petron



JAN 2025

Culture experience event with iSeodang students
and Korean students at MDIS



APRIL 2025

Visit Unitar University Malaysia



JUN 2025

Culture experience event with iSeodang students and
Korean students at iSeodang



JULY 2025

TOPIK Mentoring Day

TIMELINE



AUG 2025

Donate 200 free Iseodang Basic Text book to SK Taman Bukit Indah



SEP 2025

TOPIK Mentoring Day



NOV 2025

SJK(C) MING CHIH students ended Basic course



JAN 2025

JOHOR FM hired Iseodang for “Sepatah Sehari” program

to be continue...

WHY ISEODANG?

GOALS 1



Native Korean Tutors: Helpful in picking out mispronunciation and introducing Korean slang to master Korean.

GOALS 2



Classes for Every Need: Specific courses for travelling, business and K-Wave.

GOALS 3



Flexible Timing: Flexible lessons time according to preferable time and date.

GOALS 4



Personal Tutors: 1-to-1 study to suit student's learning speed to get the full benefit of each lesson.

GOALS 5



Convenient Location: Prime location in Iskandar Puteri & Mount Austin

GOALS 6



Competitive Pricing: Best pricing offer

CONTACT



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THANK YOU

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